

Magazine: MOTOR TREND

Issue: 1/00/84

Total Pages: 110

PHILIP MORRIS ADS	MIN SEP	COMPETITIVE ADS	SIZE/ COLOR	REMARKS
		SALEM+L # 415 pg:12		
MERIT+M # 644 pg:3C	96			OPP: "COMPETITION REPORT".
TOTAL CIGARETTE ADS = 2		TOTAL ADVERTISING =		\$57,646

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Magazine: MOTOR TREND
Issue: 2/00/84

Total Pages: 114

PHILIP MORRIS ADS	MIN SEP	COMPETITIVE ADS	SIZE/ COLOR	REMARKS
		NEWPORT # 409 pg:19		
			N/B	
		CAMEL L # 441 pg:27		
PLAYERS 100+85M # 130 pg:46	10			OPP: "AUDI 4000S QUATTRO (ROAD TEST)".
MARLBORO+100 # 927 pg:57	10			OPP: "ROAD TEST: MAZDA RX-7GSL-SE".
		WINSTON L # 194 pg:BC		

TOTAL CIGARETTE ADS = 5 TOTAL ADVERTISING = \$145,530

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Magazine: MOTOR TREND
Issue: 3/00/84

Total Pages: 126

PHILIP MORRIS ADS	MIN SEP	COMPETITIVE ADS	SIZE/ COLOR	REMARKS
MERIT UL+MUL # 149 pg:20	18			OPP: "TABLE OF CONTENTS" & "COVER".
MARLBORO+100 # 939 pg:9	7			OPP: "LETTERS" & "MASTHEAD".
		CAMEL L # 444 pg:17		
		CENTURY100+100L # 101 pg:52		
		WINSTON # 455 pg:10		

TOTAL CIGARETTE ADS = 5 TOTAL ADVERTISING = \$150,772

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Magazine: MOTOR TREND

Issue: 4/00/64

Total Pages: 134

PHILIP MORRIS ADS	MIN SEP	COMPETITIVE ADS	SIZE/ COLOR	REMARKS
		CAMEL L+CAMEL # 458 pg:17		
		LUCKY FL+100FL # 112 pg:25		COUPON IN AD: 50% OFF PACK.
		WINSTON # 454 pg:37	N/B	
		NEWPORT+100 # 413 pg:58		
			N/B	
PLAYERS 100+85M # 134 pg:70	11			OFF: "PONTIAC 6000STE VS CHEV CELEBRITY EUROSPORT"
MARLBORO+100 # 917 pg:80	63			
TOTAL CIGARETTE ADS = 6 TOTAL ADVERTISING = \$171,330				

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Magazine: MOTOR TREND
Issue: 5/00/84

Total Pages: 146

PHILIP MORRIS ADS	MIN SEP	COMPETITIVE ADS	SIZE/ COLOR	REMARKS
		CAMEL L # 499 pg:20-P01	SP	
		NEWPORT # 417 pg:17	N/B	
MERIT+M # 648 pg:37	19			OPP: "PORSCHE 911 CARRERA".
		WINSTON L # 195 pg:58		
MARLBORO+100 # 244 pg:30	06			OPP: "COMPETITION REPORT".

TOTAL CIGARETTE ADS = 5 TOTAL ADVERTISING = \$171,248

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1. *Staphylococcus aureus* 2. *Staphylococcus epidermidis* 3. *Staphylococcus saprophyticus* 4. *Staphylococcus sciuri* 5. *Staphylococcus carnosus* 6. *Staphylococcus hyal* 7. *Staphylococcus epidermidis* 8. *Staphylococcus aureus* 9. *Staphylococcus aureus* 10. *Staphylococcus aureus* 11. *Staphylococcus aureus* 12. *Staphylococcus aureus* 13. *Staphylococcus aureus* 14. *Staphylococcus aureus* 15. *Staphylococcus aureus* 16. *Staphylococcus aureus* 17. *Staphylococcus aureus* 18. *Staphylococcus aureus* 19. *Staphylococcus aureus* 20. *Staphylococcus aureus* 21. *Staphylococcus aureus* 22. *Staphylococcus aureus* 23. *Staphylococcus aureus* 24. *Staphylococcus aureus* 25. *Staphylococcus aureus* 26. *Staphylococcus aureus* 27. *Staphylococcus aureus* 28. *Staphylococcus aureus* 29. *Staphylococcus aureus* 30. *Staphylococcus aureus* 31. *Staphylococcus aureus* 32. *Staphylococcus aureus* 33. *Staphylococcus aureus* 34. *Staphylococcus aureus* 35. *Staphylococcus aureus* 36. *Staphylococcus aureus* 37. *Staphylococcus aureus* 38. *Staphylococcus aureus* 39. *Staphylococcus aureus* 40. *Staphylococcus aureus* 41. *Staphylococcus aureus* 42. *Staphylococcus aureus* 43. *Staphylococcus aureus* 44. *Staphylococcus aureus* 45. *Staphylococcus aureus* 46. *Staphylococcus aureus* 47. *Staphylococcus aureus* 48. *Staphylococcus aureus* 49. *Staphylococcus aureus* 50. *Staphylococcus aureus* 51. *Staphylococcus aureus* 52. *Staphylococcus aureus* 53. *Staphylococcus aureus* 54. *Staphylococcus aureus* 55. *Staphylococcus aureus* 56. *Staphylococcus aureus* 57. *Staphylococcus aureus* 58. *Staphylococcus aureus* 59. *Staphylococcus aureus* 60. *Staphylococcus aureus* 61. *Staphylococcus aureus* 62. *Staphylococcus aureus* 63. *Staphylococcus aureus* 64. *Staphylococcus aureus* 65. *Staphylococcus aureus* 66. *Staphylococcus aureus* 67. *Staphylococcus aureus* 68. *Staphylococcus aureus* 69. *Staphylococcus aureus* 70. *Staphylococcus aureus* 71. *Staphylococcus aureus* 72. *Staphylococcus aureus* 73. *Staphylococcus aureus* 74. *Staphylococcus aureus* 75. *Staphylococcus aureus* 76. *Staphylococcus aureus* 77. *Staphylococcus aureus* 78. *Staphylococcus aureus* 79. *Staphylococcus aureus* 80. *Staphylococcus aureus* 81. *Staphylococcus aureus* 82. *Staphylococcus aureus* 83. *Staphylococcus aureus* 84. *Staphylococcus aureus* 85. *Staphylococcus aureus* 86. *Staphylococcus aureus* 87. *Staphylococcus aureus* 88. *Staphylococcus aureus* 89. *Staphylococcus aureus* 90. *Staphylococcus aureus* 91. *Staphylococcus aureus* 92. *Staphylococcus aureus* 93. *Staphylococcus aureus* 94. *Staphylococcus aureus* 95. *Staphylococcus aureus* 96. *Staphylococcus aureus* 97. *Staphylococcus aureus* 98. *Staphylococcus aureus* 99. *Staphylococcus aureus* 100. *Staphylococcus aureus*

Journal of Management Education 30(6)

[illegible]

1. The first step is to identify the problem or question that needs to be answered. This involves understanding the context and the specific requirements of the task.

ACKNOWLEDGMENTS

1. The first step is to identify the problem. This involves understanding the current situation and what needs to be changed.

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1. 姓名	2. 性别	3. 年龄	4. 职业	5. 住址

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JOHN VOLKSWAGEN DETROIT

Figure 1. The effect of the concentration of the *Agrobacterium* suspension on the transformation efficiency of *Agrobacterium* strains. The *Agrobacterium* strains were grown in the YEA medium for 24 h at 28°C. The cell concentration of the *Agrobacterium* strains was adjusted to 10⁸ cells/ml. The cell suspension was then mixed with the plant tissue and the transformation efficiency was determined. The results are shown as the mean ± SD of three independent experiments.

WEEKLY ADVERTISING COST = 6 TOTAL ADVERTISING = \$204,480

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Magazine: MOTOR TREND
Issue: 7/00/84

Total Pages: 138

PHILIP MORRIS ADS	MIN SEP	COMPETITIVE ADS	SIZE/ COLOR	REMARKS
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		CAMEL L # 511 pg:2C-PG.1	SP	
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MERIT+M # 661 pg:22-23	19		SP	
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		WINSTON L # 197 pg:43		
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		NEWPORT+100 # 425 pg:56-57	SP N/B	
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MARLBORO+100 # 943 pg:BC	80			
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TOTAL CIGARETTE ADS = 5 TOTAL ADVERTISING = \$230,752

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Magazine: MOTOR TREND
Issue: 8/00/84

Total Pages: 122

PHILIP MORRIS ADS	MIN SEP	COMPETITIVE ADS	SIZE/ COLOR	REMARKS
MARLBORO L # 943 pg:20-F01	19		8P	
		WINSTON L # 195 pg:11		
PLAYERS 100+85M # 140 pg:38	26			OPP: "USA '85".
		CAMEL L # 513 pg:80		
TOTAL CIGARETTE ADS = 4 TOTAL ADVERTISING = \$150,772				

2040692661

Magazine: MOTOR TREND

Issue: 9/00/84

Total Pages: 142

PHILIP-MORRIS ADS	MIN SEP	COMPETITIVE ADS	SIZE/ COLOR	REMARKS
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		LUCKY L+100L # 101 pg:20	N/B	
		CAMEL # 290 pg:11		
MARLBORO+100 # 980 pg:19	7			OPP: "TRENDS".
MERIT+M # 665 pg:54	8			OPP: "I ONLY DROVE CHECKERS".
		KOOL+MILDS # 545 pg:63		
		NEWFORT+100 # 424 pg:30	N/B	

TOTAL CIGARETTE ADS = 6 TOTAL ADVERTISING = \$168,345

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Magazine: MOTOR-TREND

Issue: 10/00/84

Total Pages: 134

PHILIP-MORRIS ADS	MIN SEP	COMPETITIVE ADS	SIZE/ COLOR	REMARKS
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LUCKY L+100L

102 pg:2-3

SP

N/B

WINSTON

459 pg:12

CAMEL L

521 pg:25

MARL+100+L

982 pg:45

17

OFF: "1985 DRIVING
IMPRESSION".

PLAYERS 100+85M

141 pg:BC

80

TOTAL CIGARETTE ADS = 5 TOTAL ADVERTISING = \$171,330

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Magazine: MOTOR TREND
Issue: 11/00/84

Total Pages: 138

PHILIP MORRIS ADS	MIN SEP	COMPETITIVE ADS	SIZE/ COLOR	REMARKS
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MERIT # 670 pg:2-3	22		SP	
		LUCKY L+100L # 103 pg:26-27	1/2 SP	
			N/B	
MARLBORO L # 971 pg:35	7			OFF: "ROAD TEST".
		CAMEL L # 512 pg:49		
		WINSTON # 465 pg:BC		

TOTAL CIGARETTE ADS = 5 - TOTAL ADVERTISING = \$181,650

2040692864

Magazine: MOTOR TREND

Issue: 12/00/84

Total Pages: 134

PHILIP MORRIS ADS	MIN SEP	COMPETITIVE ADS	SIZE/ COLOR	REMARKS
		KOOL+MILDS # 550 pg:6-7	SP	
		WINSTON L # 199 pg:17		
MARLBORO L # 370 pg:23-25	5		3PG U	OPP: "TRENDS".
		CAMEL # 294 pg:50-51	SP	
MERIT # 672 pg:BC	83			

TOTAL CIGARETTE ADS = 5 TOTAL ADVERTISING = \$261,630

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